

# Al Thuraya Tower 1

Media City, Dubai



## **Project**

Constructed in 2005, the Al Thuraya Tower has become a well-recognized landmark within Media City, Dubai. Standing at 28-storeys tall, the tower is home to 200+ shell-and-core offices and the prestigious skyscraper is the perfect location for business' due to its central location and convenient Metro Stations nearby. The tower also accommodates numerous restaurants and cafes which are extremely popular within the community for their traditional taste of the local dishes throughout the region. Since the construction in 2005, Al Thuraya Tower has remained conventional with its interior designs and finishes, showcasing traditional tiles and vinyl flooring. The owners of the tower decided to take a leap into a more modernised, contemporary design to offer the tenants and visitors a new aesthetic to relish during their days in the office or restaurant visits.

Bluehaus Group were chosen to create the concepts for the renovation and with the ingenious ideas of their design team, the tower has now been given a new life with cutting-edge finishes throughout each floor of the tower. Microtopping, supplied by our partners at Ideal Work, was specified for the walls within the Reception Area, Thuraya Tower Hub (meeting and lunch area) and all 28 Lift Lobbies due to its ability to replicate the abstract designs that Bluehaus had created whilst obtaining a concrete finish and promising extreme durability. Due to the sleek 2-3mm thickness, we were able to apply the Microtopping onto the previous surfaces, reducing site waste and encouraging a quick turnaround to meet the deadlines of the refurbishment. The seamless design throughout each selected area also allows the tenants and staff to clean each surface with ease, overall maintaining the decorative finish for years to come.

Our team worked closely with both clients throughout the design and execution stages to support the tight deadlines and achieve a breathtaking finish for the countless daily staff and visitors to appreciate. The dedication and precision that our workforce demonstrate during execution of each project is a grand factor to the success of our company. The high-quality products we install will continue to exhibit beautiful finishes, no matter which surface they are applied to.

Completion Date: February 2022

Area Applied: 3,950 m<sup>2</sup>

Client: KPS & Bluehaus Group

System: Microtopping®



#### Our Mission

Since 2011, Duphill's vision has always been to achieve excellence in every project we deliver. This high standard is what keeps our dedicated team continuously applying our core value of "Delivering Quality on Time" and guarantees satisfaction for all our valuable clients.



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